



## Phoenix Tapware expands drainage solutions range through acquiring Studio RD

**PRESS RELEASE**  
July 2019

Phoenix Tapware, industry leader in tapware, showers and accessories, has acquired Studio RD on 1 July 2019.

For three decades, Phoenix has been at the forefront of designing and supplying internationally award-winning products, expertly led by a committed Australian team. As a trusted brand, Phoenix pride themselves on their unique designs, high quality products and exceptional customer service.

With the success of offering bottle traps and pop up universal wastes, Phoenix is excited to now offer additional drainage solutions through the acquisition of Studio RD. The beautifully designed portfolio of quality stainless steel channel and point drains opens the door for Phoenix to better service their existing customer base.

The premium collection of floor grates is made from marine-grade 316 stainless steel, making them perfect for bathrooms, ensuites, pool areas and balconies. Two designs of tile insert and heelguard are available, as well as stainless steel and matte black finishes. A generous 10-year product warranty will cover the entire floor drains range, a testament to the high level of finish and exceptional quality.

**“We are excited to extend our product offering and expand further into drainage solutions. This product fits well into our core business strategy and offers our customers a wider range of bathroom fittings suitable for the Australian bathroom.”**

*Michael Phelan, Sales and Marketing Director*

Phoenix V channel drains offer popular sizes suited to most standard shower dimensions. This collection has variable outlet positioning, a deep channel for quicker drainage and solid welded ends. Alternatively, Phoenix V Kits will be available to make customisable channel drain lengths, by either cutting down onsite or extending with a supplied joiner plate. Phoenix point drains (also known as smart tiles) are also available in two different grate sizes. All floor drains are available with various outlet

diameter options, so the complete range is compatible with new and existing plumbing across Australia.

The variations available for Phoenix V Channel Drains include:

- Grate Design: Heelguard / Tile Insert
- Drain Width: 75 / 100mm
- Drain Length: 600 / 750 / 900 / 1200 / 1215 / 1500mm
- Outlet Diameter: 45 / 65 / 90mm
- Finish: Stainless Steel / Matte Black (90mm outlet channel drains available in Stainless Steel finish only)

Phoenix Point Drains options are:

- Grate Design: Heelguard / Tile Insert
- Drain Size: 100 / 130mm
- Outlet Diameter: 76 / 90mm
- Finish: Stainless Steel / Matte Black

Phoenix V Kits are sold in the following configurations:

- Grate Design: Heelguard / Tile Insert
- Drain Width: 75mm
- Drain Length: 1215mm (The channel length can be cutdown onsite or extended with joiner plates)
- Outlet Diameter: 45 / 65mm
- Finish: Stainless Steel

If needed, Phoenix Tungsten Cutters are available for outlets in the following diameters:

- 44 / 65 / 90mm

Custom sized channel drains will be available for project orders exceeding 100 units. For specific pricing and lead times, please speak with a Phoenix projects sales representative.

General floor drain product enquiries can be assisted by Phoenix Tapware's sales and customer service teams via email [sales@phoenixtapware.com.au](mailto:sales@phoenixtapware.com.au) or call 03 9780 4200.



Phoenix V Heelguard Channel Drains

Phoenix V Tile Insert Channel Drains

Phoenix Heelguard Point Drain

Phoenix Tile Insert Point Drain

For hi-res images of the Phoenix Drain collection, please visit the Dropbox link [here](#).

For more information, please contact:  
[marketing@phoenixtapware.com.au](mailto:marketing@phoenixtapware.com.au)  
926 Mountain Hwy, Bayswater VIC 3153  
Ph: (03) 9780 4200  
[phoenixtapware.com.au](http://phoenixtapware.com.au)

